N. Y. SKYLINERS 75th Anniversary Banquet - Program Book Form

Banquet Date: November 13, 2021

Ad Journal Deadline: October 15, 2021 (Final date)

The New York Skyliners Drum & Bugle Corps is producing a **full-color, 8-1/2" x 11" Banquet Program Book to help commemorate our 75th Anniversary!!   HELP US CELEBRATE by placing an ad!**

If you are unable to attend but would like to be a part of it, place an ad!   Want to remember yours or a loved ones' time as a Skyliner, share a picture, story, or remembrance in a color ad!

Here are some things to keep in mind when creating your ad:
- **The Journal is being printed in full color.** Black ads or pictures black would print in CMYK black which is nice and rich in color verses just black ink, which can be flat.
- **Low-resolution images will appear blurry in print. Please use 300 dpi minimum.**   Internet/Facebook images are inadmissible.
- Please be mindful of the dimensions when creating your ad.   A minimum 1/8" margin will ensure legibility.   It is (almost) always better to email your ad than to mail it.
- **Submit any of the following as ad content:** written copy on this form or separate sheet, a PDF (or jpeg, tiff) file of final ad to actual size, a business card, or camera-ready artwork.

Advertisement Sizes and Prices (Circle Desired Ad Size)
- *INSIDE FRONT COVER (IFC)*   *7-1/2" x 10"*   *$150.00**   *(On Hold for now; Inquire about*
- *INSIDE BACK COVER   (IBC):*   *7-1/2" x 10"*   *$150.00 **   *availability).*
- **Whole page:**   7-1/2" x 10" $100.00
- **Half Page:**   7-1/2" x 5" $ 50.00
- **Quarter page/Business Card:**   3-3/4" x 5" $ 25.00
- **Booster:** $1.00 for 100 characters.   (Write Patron and Booster sales on included sheet, or similar.)

Advertiser Information and Approval

Name_____

Address _____

Phone _____E-Mail_____

Authorized Signature_____Date_____

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The New York Skyliners, Inc. TM is a 501c-3 not-for-profit organization.   The group was formed in 1945.

Checks Only. Mail to: Suzanne Shea, 22 Innsbruck Drive, Toms River, NJ 08757
Check needs to be made out to Suzanne Shea. Please Note: Please Include this Form
Email submissions to / Send questions to: l i s a @ m e l l o l i s a . c o m

Booster Ads – COPY

Donation ($)   **Copy for program (100 characters limit per Booster)**

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